

1 RESOLUTION 2026-045

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3 A RESOLUTION OF THE CITY COMMISSION OF LAUDERDALE LAKES,
4 FLORIDA; APPROVING AND AUTHORIZING A MOBILE MAMMOGRAM
5 EVENT HOSTED AS A PARTNERSHIP BETWEEN COMMISSIONER KARLENE
6 MAXWELL- WILLIAMS AND BROWARD COUNTY DEPARTMENT OF HEALTH,
7 TO BE HELD ON MAY 30, 2026, FROM 8:00 A.M. TO 5:00 P.M. AT THE
8 VINCENT TORRES MEMORIAL PARK, SPECIFICALLY FOR THE BENEFIT OF
9 LAUDERDALE LAKES AND BROWARD COUNTY WOMEN WITHOUT HEALTH
10 INSURANCE; FURTHER AUTHORIZING THE LIMITED USE OF THE CITY'S
11 NAME AND LOGO IN CERTAIN WRITTEN PUBLICATIONS SPECIFICALLY
12 INTENDED TO MARKET AND ADVERTISE THE EVENT FOR THE LIMITED
13 PERIOD BEGINNING APRIL 28, 2026 AND TERMINATING ON MAY 31, 2026;
14 PROVIDING FOR THE ADOPTION OF RECITALS; PROVIDING FOR
15 INSTRUCTIONS TO THE CITY CLERK; PROVIDING AN EFFECTIVE DATE.
16

17 WHEREAS, pursuant to the Code of Ordinances, City of Lauderdale Lakes, Florida
18 ("Lauderdale Lakes Code"), Chapter 2, Article I, Section 2-5, the use of the name, logo, slogan,
19 emblem or registered trademark of the City of Lauderdale Lakes (the "City") in connection with
20 any public or private event not wholly controlled by the City must be granted pursuant to a
21 resolution of the city commission;

22 WHEREAS, Commissioner Karlene Maxwell-Williams, in partnership with the Broward
23 County Department of Health, seeks to host a Mobile Mammogram Event to provide free or low-
24 cost breast cancer screening and related medical services to uninsured women in the City and
25 Broward County;

26 WHEREAS, access to preventative healthcare services, including breast cancer screening,
27 is essential to the well-being of residents;

28 WHEREAS, uninsured women in the City and County often face barriers to obtaining
29 timely and necessary medical screenings;

1 WHEREAS, the proposed event is scheduled to take place on May 30, 2026, from 8:00
2 a.m. to 5:00 p.m.;

3 WHEREAS, the event will serve as an important community outreach initiative aimed at
4 early detection and improved health outcomes;

5 WHEREAS, the City Commission finds that it is in the best interest of the City to support
6 this initiative by providing access to the Vincent Torres Memorial Park as the event location; and

7 WHEREAS, the City Commission of the City of Lauderdale Lakes finds that authorizing the
8 use of the City’s name and official logo on promotional materials for the Mobile Mammogram
9 Event serves a valid public purpose by supporting access to preventative healthcare services and
10 enhancing regional partnerships.

11 NOW THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF
12 LAUDERDALE LAKES AS FOLLOWS:

13 SECTION 1. ADOPTION OF RECITALS: The foregoing RECITALS are hereby ratified and
14 confirmed as being true, and the same are hereby made a part of this Resolution.

15 SECTION 2. AUTHORIZATION: The City Commission of Lauderdale Lakes hereby
16 approves and authorizes the Mobile Mammogram event hosted as a partnership between
17 Commissioner Karlene Maxwell- Williams and Broward County Department of Health, to be held
18 on May 30, 2026, from 8:00 A.M. to 5:00 P.M. at the Vincent Torres Memorial Park, focused on
19 empowering and supporting uninsured women in Lauderdale Lakes and Broward County with
20 access to preventative healthcare services. The City Commission further authorizes the limited
21 and conditional use of the City’s name and logo in reasonably appropriate written and digital

1 publications specifically intended to market and advertise the event, with such authorization
2 beginning on May 5, 2026, and terminating on May 31, 2026.

3 SECTION 3. INSTRUCTIONS TO THE CITY CLERK: The City Clerk and other appropriate
4 City Officials are hereby authorized to take any and all actions necessary to effectuate the intent
5 of this Resolution.

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1 SECTION 4. EFFECTIVE DATE: This Resolution shall take effect immediately upon its
2 final passage.

3 ADOPTED BY THE CITY COMMISSION OF THE CITY OF LAUDERDALE LAKES AT ITS SPECIAL
4 MEETING HELD MAY 5, 2026.

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6
7 _____
8 VERONICA EDWARDS PHILLIPS, MAYOR
9

10 ATTEST:

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12
13 _____, CMC, Deputy City Clerk, for
14 VENICE HOWARD, MPA, MMC, FCRM
15 CITY CLERK
16

17 Approved as to form and legality
18 for the use of and reliance by the
19 City of Lauderdale Lakes only:
20

21 _____
22 SIDNEY C. CALLOWAY, CITY ATTORNEY
23

24 Sponsored by: Commissioner Karlene Maxwell-Williams
25

26
27 **VOTE:**

28
29 Mayor Veronica Edwards Phillips _____ (For) _____ (Against) _____ (Other)
30 Vice-Mayor Sharon Thomas _____ (For) _____ (Against) _____ (Other)
31 Commissioner Tycie Causwell _____ (For) _____ (Against) _____ (Other)
32 Commissioner Easton Harrison _____ (For) _____ (Against) _____ (Other)
33 Commissioner Karlene Maxwell-Williams _____ (For) _____ (Against) _____ (Other)