



April 20, 2026

Dear Elected Officials of Broward County:

On behalf of the Broward Workshop, I am writing in strong support of the Solid Waste and Recyclable Materials Processing Authority of Broward County (SWA) and the Regional Solid Waste and Recycling Master Plan (Master Plan).

Broward County is at a defining moment that will set in motion how we responsibly manage solid waste and recycling over the next 40 years. Disposal capacity constraints, market volatility in recyclable commodities, evolving environmental standards, and long-term infrastructure needs demand a unified, regional response, not fragmented local action. The formation of the SWA and the development of its Master Plan represent the type of forward-looking leadership our community needs.

The Master Plan establishes a comprehensive strategy to move Broward County toward a zero-waste approach to resource stewardship while strengthening long-term disposal security and financial predictability. Based on a recent countywide waste characterization study and the detailed modeling of current and future waste streams, approximately 62% of the waste stream components currently processed at the waste-to-energy facility or disposed in landfill could instead be beneficially used through expanded recycling, organics recovery, and construction and demolition (C&D) programs. Waste is not simply a cost center; it is a recoverable resource with measurable economic value.

As business leaders, we strongly believe countywide coordination is essential to realizing these opportunities. The Master Plan concludes that collaborative governance enables municipalities to harmonize services across all ILA Members, leverage economies of scale, stabilize (and when compared to the status quo, likely reduce) long-term costs, and hedge against exposure to market-driven rate spikes. Unified action strengthens negotiating leverage, avoids unnecessary duplication of infrastructure, and preserves public oversight of critical solid waste assets.

Managing the valuable waste stream components locally also has meaningful economic implications. Strategic investment in recycling, organics processing, and C&D recovery infrastructure can create jobs, retain material value within Broward County, and support long-term economic competitiveness. A coordinated regional system positions Broward County as a statewide leader in materials management innovation, fiscal responsibility, and environmental stewardship.

Further, approving the proposed Facilities Amendment is the implementation mechanism that enables the Authority to move from planning to execution. Approval by each of the 28 member cities and the County is critical to securing long-term capacity, ensuring equitable cost allocation, and maintaining the regional bargaining power that underpins the Master Plan's financial assumptions.

Without coordinated approval, Broward County risks continued fragmentation, increased long-term disposal costs, diminished negotiating leverage, and potential capacity shortfalls. Together,

the member cities and the County can work in unison to raise our current countywide recycling rate, which is only 38%, well shy of the State's goal of 75%. When compared to other counties in Florida (i.e. Palm Beach County 90%, Collier County 80%, Lee County 78%), Broward County is lagging. With unified approval, we will disrupt the fragmented status quo, secure stability, predictability, and sustainability for decades.

This is a generational decision for the essential service of solid waste management. The choices made today will shape Broward County's financial stability, environmental performance, and economic vitality for the next 40 years.

I respectfully urge you to support the Master Plan and prioritize review and approval of the Facilities Amendment. The Broward Workshop stands ready to support continued collaboration to ensure a resilient, affordable, and sustainable solid waste system for our community.

Sincerely,

Tim Petrillo

[Tim Petrillo \(Apr 20, 2026 16:57:57 EDT\)](#)

Tim Petrillo

Chair

Broward Workshop

BW Mission Statement

The Broward Workshop is a forum of 120 business leaders and professionals committed to facilitate solutions to Broward County's most critical issues.

We Identify, prioritize, communicate, and act on the most important business-related issues facing Broward County.

We create coalitions between the private and public sectors which enable us to enhance our effectiveness and commit resources to achieve meaningful results.

We maintain an effective voice in local government and the community, while measuring, monitoring, and communicating our collective progress.

The Broward Workshop recognizes that by energizing the entire community and shining a light on key issues, meaningful results can be achieved.

We will work with anyone interested in addressing the challenges facing Broward, today and into the 21st century.



MEMBERSHIP LIST 2025-2026

MEMBERS:

COMPANY

David A. Armstrong	St. Thomas University
Brett Atkinson	MOSS
Walter Banks	Lago Mar Resort Hotel & Club
Debbie Banks Snyder	Lago Mar Beach Hotel & Club
James Berger	Berger Singerman
Richard Berkowitz	BPBx Baker Tilly
Ray Berry	Health Business Solutions
Mark Binko	National Jets
Alec Bogdanoff, Ph.D.	Brizaga
Alice Bravo	Alice Bravo & Associates
Kim Briesemeister	RMA
Cressman Bronson	PNC Bank
Colin Brown	JM Family Enterprises
Kelley Brown-Murro	Regions Bank
Anita Setnor Byer	The Human Equation
Andrew Cagnetta	Transworld Business Advisors
Rita Case	Rick Case Automotive Group
Charles Caulkins	Fisher & Phillips
Keith Cobb	Business Executive
Ronald Colas	Jacobs Engineering Group
Jamie Cole	Weiss Serota Helfman Cole & Bierman
Doug Coolman	Business Executive

MEMBERS:**COMPANY**

Keith Costello	Locality Bank
Shaun Davis	S. Davis & Associates, P.A.
William "Rick" Derrer	Gulf Building
Melanie Dickinson	South Florida Business Journal
James Donnelly	Crown Residential
Walter Duke	Walter Duke + Partners
Joseph Farrell	Resolve Marine Group
Bill Feinberg	Allied Kitchen & Bath
Al Fernandez	ANF Group
Bernie Fernandez, MD	Broward Health
Jeffrey Fratarcangeli	Fratarcangeli Wealth Management
Glenn Goldstein	Greenberg Traurig
Joseph Goldstein	Shutts
Howard Greenberg	HGreenberg Advisors
Alyssa Greenspan	Community Capital Management
Gerald Greenspoon	Greenspoon Marder
Greg Haile	Upwardly Global
Steve Halmos	Halmos Holdings
George Hanbury, Ph.D	Hanbury Institute for Transformational Leadership
Bryce Harlow	Align 1 Solutions
Marcell Haywood	Encompass Onsite
Manish Hirapara	Peak Activity
Patty Hooley Zimmerman	Weston Nissan and Plantation Ford
Alan Hooper	Hooper Construction
David Horvitz	South Ocean Capital Partners

MEMBERS:

Steve Hudson

Andreas Ioannou

Kristin Johnson

Matt Katz

Mike Kaufman

Russ Klenet

Kathy Koch

Keith Koenig

Rob Kornahrens

Carson Kutuchief

Kurt Langsenkamp

Alex Lazowick

Ina Lee

George LeMieux

Christopher Leonard

Alan B. Levan

Jarett Levan

Robert Lochrie III

Michael Lombardi

Ginger Martin

Cindy Mason

Mark McCormick

Nick Milano

Harry Moon, MD

Jody Moore

COMPANY

Hudson Capital Group

Orchestra Hotels & Resorts

Hotwire Communications

Gunster

Kaufman Lynn Construction

Park and K

Ambit Communications

City Furniture

Advanced Roofing & Green Technologies

South Florida Physical Therapy

Steel Fabricators

Keith & Associates

Travelhost Greater Fort Lauderdale

Gunster

MaestroX

BBX Capital

BBX Capital

Lochrie & Chakas

Lombardi Development

United Community Bank

Florida Blue

Mirabel Technologies

Holland & Knight

Nova Southeastern University

MSi Recruiting

MEMBERS:**COMPANY**

Peter Moore	Chen Moore and Associates
Bob Moss	MOSS
Dev Motwani	Merrimac Ventures
Ramola Motwani	Merrimac Ventures
Peggy Nordeen	Starmark
Greg Nordone	Greyson Technologies
Jennifer O'Flannery Anderson	Community Foundation of Broward
Rudy Ortiz	CES Consultants
Charles Palmer	North American Company
Dana Panza MacDonald	Panza Maurer
Arlene Pecora	Business Executive
Tim Petrillo	The Restaurant People
George Platt	LSN Partners
Jerry Plush	Business Executive
Julio Ramirez	Fifth Third Bank
John Ray III	Sonitrol Security Solutions
Ray Rodriguez	Business Executive
*Richard Rodriguez	Centuric Technologies
Andrew Rosen	Kaplan
Gary Rosen	Becker P.A.
Mitchell Rosenstein	Green Mills Group
Scott Ross, MD	Cleveland Clinic
Bill Rotella	The Rotella Group
Juliet Roulhac	Florida Power & Light
Jean Francois Roy	Ocean Land Investments

MEMBERS:COMPANY

Jim Ryan	Outplex
John Scherer	Gulf Building
Jonathan Schwartz	Bullseye Strategy
Frank Scruggs	Retired
Jack Seiler	Seiler, Sautter, Zaden, Rimes & Wahlbrink
Tom Shea	Right Management
Justen Shiff	Shiff Construction & Development
Dennis D. Smith	Tripp Scott, P.A.
Ken Stiles	Stiles Corporation
Jeremy Straub	Coastal Wealth
Shane Strum	Broward Health & Memorial Healthcare System
Brian Sudduth	Miller Construction
Kenny Tate	Tate Capital
Robert Taylor	BBI
John Templeton	Templeton Advisors
Stephanie Toothaker	Toothaker.org
Barbara Trebbi Landry	Landry Trebbi Investments
Eric Vainder	Northern Trust
Bob Venero	Future Tech
Randall Vitale	Vitale Partners
Bill Walker	Water Taxi of Fort Lauderdale
Jeff Watts	Valley National Bank
Mike Weymouth	The Las Olas Company
Giancarlo Zuniga	Truist

STAFF

Kareen Boutros
Gaynel Smith
Martha Bevil

Executive Director
Administrative Coordinator
Office Manager

*In Memoriam

Broward Workshop Letter of Support Regional Solid Waste Master Plan 04202026-combined

Final Audit Report

2026-04-20

Created:	2026-04-20
By:	Gaynel Smith (gaynel@browardworkshop.com)
Status:	Signed
Transaction ID:	CBJCHBCAABAA0qC6I9SQXIQmQf0BCruQarTd2AITEy19

"Broward Workshop Letter of Support Regional Solid Waste Master Plan 04202026-combined" History

-  Document created by Gaynel Smith (gaynel@browardworkshop.com)
2026-04-20 - 8:38:51 PM GMT - IP address: 73.124.66.31
-  Document emailed to timp@trp.company for signature
2026-04-20 - 8:38:56 PM GMT
-  Email viewed by timp@trp.company
2026-04-20 - 8:56:24 PM GMT - IP address: 73.245.136.69
-  Signer timp@trp.company entered name at signing as Tim Petrillo
2026-04-20 - 8:57:55 PM GMT - IP address: 73.245.136.69
-  Document e-signed by Tim Petrillo (timp@trp.company)
Signature Date: 2026-04-20 - 8:57:57 PM GMT - Time Source: server- IP address: 73.245.136.69
-  Agreement completed.
2026-04-20 - 8:57:57 PM GMT