

1 RESOLUTION 2026-051

2  
3 A RESOLUTION OF THE CITY COMMISSION OF LAUDERDALE LAKES,  
4 FLORIDA; APPROVING THE ADDITION OF THE BUSINESS CONFERENCE  
5 ANNUAL SUMMIT IN PARTNERSHIP WITH YOUR TALENT MATTERS (YTM)  
6 TO THE CITY’S SPECIAL EVENT CALENDAR FOR FISCAL YEAR 2026-2027 TO  
7 BE HELD ON JUNE 13, 2026, AT THE HAZELLE P. ROGERS MULTIPURPOSE  
8 AUDITORIUM; FURTHER AUTHORIZING THE LIMITED USE OF THE CITY’S  
9 NAME AND LOGO IN CERTAIN WRITTEN PUBLICATIONS SPECIFICALLY  
10 INTENDED TO MARKET AND ADVERTISE THE EVENT; PROVIDING FOR THE  
11 ADOPTION OF RECITALS; PROVIDING FOR INSTRUCTIONS TO THE CITY  
12 CLERK; PROVIDING AN EFFECTIVE DATE.  
13

14 WHEREAS, each year, the City of Lauderdale Lakes (“City”) hosts special events that  
15 enhance the quality of life of its residents and visitors;

16 WHEREAS, pursuant to Resolution 2023-101, the City Commission established procedures  
17 regarding City-hosted events initiated by City Commissioners;

18 WHEREAS, such procedures mandate that to approve additional events that are not  
19 considered in the City’s adopted fiscal year budget, the City Commission shall provide approval  
20 through an adopted resolution;

21 WHEREAS, the resolution seeking approval for additional events approved in the City’s  
22 fiscal year budget must establish a funding source for such requested events;

23 WHEREAS, Commissioner Easton Harrison is proposing that the City Commission host the  
24 Business Conference Annual Summit, in partnership with Your Talent Matters (“YTM”), for  
25 professionals seeking alignment, students exploring their purpose, and leaders wanting to  
26 maximize their strengths and to add such event to the City’s fiscal year events calendar;

27 WHEREAS, YTM helps individuals and organizations identify their strengths, align them  
28 with their goals, and activate them for real results;

1           WHEREAS, the Business Conference Annual Summit will be held on June 13, 2026, at the  
2 Hazelle P. Rogers Multipurpose Auditorium, located at 4340 NW 36<sup>th</sup> Street, Lauderdale Lakes,  
3 Florida;

4           WHEREAS, the City Commission finds it in the best interest of the health and welfare of  
5 the City and its residents to support this recognized special event by partnering with Your Talent  
6 Matters;

7           WHEREAS, pursuant to the Code of Ordinances, City of Lauderdale Lakes, Florida  
8 (“Lauderdale Lakes Code”), Chapter 2, Article I, Section 2-5, the use of the name, logo, slogan,  
9 emblem or registered trademark of the City of Lauderdale Lakes (the “City”) in connection with  
10 any public or private event not wholly controlled by the City must be granted pursuant to a  
11 resolution of the city commission; and

12           WHEREAS, the City Commission of the City of Lauderdale Lakes finds that authorizing the  
13 limited use and time-specific term of the City’s name and official logo on promotional materials  
14 for the Business Conference Annual Summit serves a valid public purpose by supporting access  
15 to business opportunities for its residents.

16           NOW THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF  
17 LAUDERDALE LAKES AS FOLLOWS:

18           SECTION 1.   ADOPTION OF RECITALS: The foregoing RECITALS are hereby ratified and  
19 confirmed as being true, and the same are hereby made a part of this Resolution.

20           SECTION 2.   AUTHORITY: The City Commission hereby approves the addition of the  
21 Business Conference Annual Summit in partnership with Your Talent Matters (YTM”) to the  
22 Special Event Calendar for Fiscal Year 2026-2027 to be held on June 13, 2026, at the Hazelle P.

1 Rogers Multipurpose Auditorium. The City Commission further authorizes the limited and  
2 conditional use of the City’s name and logo in reasonably appropriate written and digital  
3 publications specifically intended to market and advertise the event.

4 SECTION 3. INSTRUCTIONS TO THE CITY CLERK: The City Clerk and other appropriate  
5 City Officials are hereby authorized to take any and all actions necessary to effectuate the intent  
6 of this Resolution.

7 SECTION 4. EFFECTIVE DATE: This Resolution shall take effect immediately upon its  
8 final passage.

9 ADOPTED BY THE CITY COMMISSION OF THE CITY OF LAUDERDALE LAKES AT ITS REGULAR  
10 MEETING HELD MAY 12, 2026.

11 \_\_\_\_\_  
12 VERONICA EDWARDS PHILLIPS, MAYOR  
13

14  
15 ATTEST:

16  
17 \_\_\_\_\_, CMC, Deputy City Clerk, for  
18 VENICE HOWARD, MMC, CITY CLERK  
19

20 Approved as to form and legality  
21 for the use of and reliance by the  
22 City of Lauderdale Lakes only:  
23

24 \_\_\_\_\_  
25 SIDNEY C. CALLOWAY, CITY ATTORNEY  
26 Sponsored by: Commissioner Easton Harrison  
27

28 **VOTE:**  
29

30 Mayor Veronica Edwards Phillips \_\_\_\_\_ (For) \_\_\_\_\_ (Against) \_\_\_\_\_ (Other)  
31 Vice-Mayor Sharon Thomas \_\_\_\_\_ (For) \_\_\_\_\_ (Against) \_\_\_\_\_ (Other)  
32 Commissioner Tycie Causwell \_\_\_\_\_ (For) \_\_\_\_\_ (Against) \_\_\_\_\_ (Other)  
33 Commissioner Easton Harrison \_\_\_\_\_ (For) \_\_\_\_\_ (Against) \_\_\_\_\_ (Other)  
34 Commissioner Karlene Maxwell-Williams \_\_\_\_\_ (For) \_\_\_\_\_ (Against) \_\_\_\_\_ (Other)