



**ECONOMIC DEVELOPMENT ADVISORY BOARD
AGENDA
November 10, 2025
8:30 AM**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. APPROVAL OF MINUTES FROM PREVIOUS MEETING**
 - A. EDAB Minutes October 13, 2025
- 4. NEW BUSINESS**
- 5. OLD BUSINESS**
- 6. OTHER BUSINESS**
 - A. City Capital Improvement Projects
- 7. ANNOUNCEMENTS**
- 8. PETITIONS FROM THE PUBLIC**
- 9. FUTURE AGENDA ITEMS**
- 10. ADJOURNMENT**

If a person decides to appeal any decision made by the Board, Agency, or Commission with respect to any matter considered at such meeting or hearing, he or she will need a record of the proceedings, and that, for such purpose, he or she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. (FS 286.0105)

Any person requiring auxiliary aids and services at this meeting may contact the City Clerk's Office at (954) 535-2705 at least 24 hours prior to the meeting. If you are hearing or speech impaired, please contact the Florida Relay Service by using the following numbers: 1-800-955-8770 or 1-800-955-8771.

CITY OF LAUDERDALE LAKES

Agenda Cover Page

Fiscal Impact: No

Contract Requirement:

Title

EDAB Minutes October 13, 2025

Summary

Staff Recommendation

Background:

Funding Source:

Fiscal Impact:

Sponsor Name/Department:

Meeting Date: 11/10/2025

ATTACHMENTS:

Description	Type
☐ EDAB Minutes Oct 13 2025	Minutes

ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB) MEETING MINUTES

**Monday, October 13, 2025
8:30 AM
City of Lauderdale Lakes City Hall Complex**

I. Meeting Called to Order

Meeting called to order on Monday, October 13, 2025 at 9:07 a.m.

II. Roll Call

Members Present

Samuel Goodman, Chair
Patrick Green, Vice Chair
Derica Reed, Secretary
Neil Ramsay
Latasha “Taj” McGill

Member Absent

Daphne Edwards

Guest

Celestine Dunmore, CRA Executive Director

III. Approval of Minutes from Previous Meeting

A. Approval of Meeting minutes of September 8, 2025

Motion to approve September 8, 2025 meeting minutes was made by Board member Neil Ramsay and second by Board member Derica Reed. Minutes were unanimously approved.

IV. New Business

- None of the proposed grant or subsidy programs—including those submitted by the board—were incorporated into the City’s Fiscal Year 2026 budget.
- Staff Liaison noted that a special commission meeting is being scheduled to review and prioritize grant proposals for potential inclusion through future budget amendments.
- Given current fiscal constraints and competing municipal priorities, the likelihood of immediate approval remains low.
- As of this report, no new federal grant opportunities for businesses have been announced or communicated to the board.

V. Old Business

A. Long-term goals and objectives of the Board

- **Goal #1- Establishment of the chamber of commerce**
 - The inaugural Lauderdale Lakes Chamber of Commerce Breakfast took place on September 25 at 7:30 a.m. at the Lauderdale Lakes Industrial Park.

- The event drew 108 attendees, with 80% representing local businesses, resulting in the recruitment of 21 new members, including one trustee.
 - Vice Chair Patrick Green announced that sponsorship has been secured for the next breakfast event, scheduled for March 30 at Florida Medical, also beginning at 7:30 a.m.
 - The Chamber is now prioritizing promotional efforts and membership growth before seeking additional support from the city.
 - Vice Chair Green underscored the importance of municipal financial backing, formally requesting \$8,344 to fund promotional materials—such as street signage—to enhance visibility for the Shop Lauderdale Lakes campaign.
 - The funding request for the Shop Lauderdale Lakes initiative was not approved by the City Commission. Commissioners emphasized that strengthening the Chamber’s membership base is a prerequisite for future funding considerations and remains the responsibility of the board.
 - The Shop Lauderdale Lakes campaign is designed to encourage repeat patronage of local businesses by residents, utilizing mailers, QR codes, and coupons.
 - Despite the setback in securing city funding, the Chamber remains committed to launching the campaign independently.
 - Board members agreed that membership growth must precede funding requests to influence city support effectively.
- **Goal #2 – Host the 3rd Financial Literacy and Business Resource Fair**
 The Chamber is preparing two major events aimed at enhancing financial literacy and employment readiness among residents.
 Confirmed dates include:
 - **Networking & Job Fair:** Saturday, April 18, from 10:00 a.m. to 2:00 p.m. at the Educational Cultural Center.
 - **Financial Literacy and Business Resource Fair:** Thursday, June 20.
 - The April Job Fair will feature up to 25 vendor tables and will target a broad range of job seekers, including seniors and students entering the workforce.
 - The June event will transition from a traditional trade-show format to an interactive classroom setting, offering breakout sessions and expert-led discussions on taxes, credit, and investment strategies.
 - Strategic collaboration with the Chamber will be key to outreach and vendor recruitment for both events, ensuring robust business and community participation.
 - A preparatory financial literacy class will be held prior to the job fair, offering incentives such as gift cards to encourage attendance and engagement.
 - Board members have been tasked with outreach to local retailers and nonprofit organizations to secure support services, including interview attire and career counseling.
 - Board Member Taj McGill will lead a pre-event workshop focused on interview techniques and foundational financial education.
 - Gift cards will be distributed through raffles, contingent on verified registration and attendance, to promote meaningful participation.
 - The class is designed to close knowledge gaps in areas such as credit, taxes, and money management, with a special focus on youth and underserved groups.
 - This multi-tiered approach is intended to build confidence and preparedness among job seekers, extending benefits beyond the event itself.
 - Featured speakers will include certified accountants and financial advisors specializing in personal and business tax planning, credit repair, and investment literacy.

- **Goal #3 – Land development and Redevelopment of neglected commercial plazas**
 - The Economic Advisory Development Board has agreed to formally request detailed site plans and location information for capital improvement projects announced in the Mayor’s State of the City address, including over \$5 million in investments along Northwest 41st Avenue and within Oriole Estates.
 - The board seeks access to official renderings, budget breakdowns, and project timelines to ensure transparency and provide residents with clear, accessible updates.
 - To further public awareness, the board will advocate for the installation of capital improvement billboards at project sites, designed to inform and energize the community about upcoming enhancements.
 - This initiative is intended to foster public confidence in the city’s progress and strengthen community engagement.
 - The formal request will be submitted to the Mayor’s Office, with follow-up coordinated by the Economic Advisory Development Board.
 - Board members also emphasized the urgent need to address deteriorating commercial properties that hinder business growth and deter investment.
 - One plaza near the intersection of NW 41st Avenue and US-441 was described as “deplorable,” with poor lighting and frequent loitering, negatively impacting surrounding businesses.
 - Vice Chair Green stated that he will have conversation with the owner of the plaza near 41st and 441 to discuss potential improvements and security concerns.
 - Although the property owner charges tenants for security services, there appears to be little incentive to improve the plaza’s appearance or safety, raising concerns about potential tenant attrition.
 - The board plans to initiate direct dialogue with the property owner to explore funding opportunities and improvement strategies, while acknowledging prior legal disputes between the owner and the city.
 - The presence of two nightclubs on-site was identified as a contributing factor to ongoing security challenges, complicating broader revitalization efforts.
- **Announcements**
 - No announcements

V. Petitions from the Public

- No petitions from the Public

VI. Future Agenda Items

- No future items requested

Adjournment (10:24 a.m.)

Derica Reed, Secretary

CITY OF LAUDERDALE LAKES

Agenda Cover Page

Fiscal Impact: No

Contract Requirement: No

Title
City Capital Improvement Projects
Summary
Staff Recommendation

Background:

Funding Source:

Fiscal Impact:

Sponsor Name/Department:

Meeting Date: 11/10/2025

ATTACHMENTS:

Description	Type
☐ CRA CIP FY2026	Backup Material
☐ Public Works CIP	Backup Material

City of Lauderdale Lakes, FL – Capital Improvement Project

Project Update – As of October 1, 2025

Item #	Technical Review	Project Name	Project Description	Project Phase	Approx. Total Allocation	Estimated Completion Date	Status Update
Community Redevelopment Agency Projects							
1	Ronald Desbrunes (PW)	NW 31 Avenue Buffer Wall	Install buffer wall on the east side of NW 31 Avenue within the CRA area Between NW 39 th street - close to NW 44 th street	Planning	(TBD)	<u>EST. COMPLETION</u> 2027	Approval was granted to adopt the redevelopment plan modification which included the NW 31 Avenue Buffer Wall Project. This project is currently in the planning phase. The proposed documents pertaining to easements were submitted to the City/CRA attorney. Communication was sent again to the impacted property owners. This project will be managed by the Senior Project Manager.
2	Ronald Desbrunes (PW)	NW 30 Terrace Roadway Improvement	Construct a roundabout median planting space, provide decorative asphalt treatment and improve landscape	Planning	(TBD)	<u>EST. COMPLETION</u> 2027	Approval was granted to adopt the redevelopment plan modification which included the NW 30 Terrace Roadway Improvement Project. This project is currently in the planning phase. This project will be managed by the Senior Project Manager.
3	Ronald Desbrunes (PW)	Westgate South Streetscape	Entails decorative crosswalks, swale improvements, street lighting, enhanced landscape and modified monument sign	Planning	(TBD)	<u>EST. COMPLETION</u> 2027	Approval was granted to adopt the redevelopment plan modification which included the Westgate South Streetscape Project. This project is currently in the planning phase. This project will be managed by the Senior Project Manager.

4	Ronald Desbrunes (PW)	Comprehensive Wayfinding and Gateway Signage	Install various wayfinding and gateway signage within the CRA District. Entrances of: 1) Summerset Drive 2) NW 31st Avenue 3) NW 41st Street & SR7 4) NW 34TH Street & SR7 5) Westgate (South Neighborhood) 43rd Terrace	Planning	(TBD)	<u>EST. COMPLETION (1st phase)</u> 2027	<u>Saltz Michelson Architects Inc</u> Approval was granted to adopt the redevelopment plan modification which included the Comprehensive Wayfinding and Gateway Signage Project. The potential locations for signage were identified. The CRA Board requested to revisit the sign design. This project is now in the assessment phase. Staff sent and received the Task Order requesting the cost associated with providing conceptual drawings and design for review. The Task Order was approved by the CRA Board. The consultant attended the CRA Meeting to begin preliminary discussions and conducted a tour of the designated sites. An internal meeting was held with the consultant to further define the preferred design look for each sign/wall.
5	Ronald Desbrunes (PW)	Vincent Torres Memorial Park Improvement	Involves a major park renovation to expand recreational opportunities	Planning	(TBD)	<u>EST. COMPLETION</u> 2028	Approval was granted to adopt the redevelopment plan modification which included comprehensive Vincent Torres Memorial Park Improvements. This project is in the planning phase with Parks and Human Services. This project will be managed by the Senior Project Manager. Preliminary discussions have taken place with the department.

CIP–Capital Improvement Plan PW–Public Works ECM–Engineering and Construction Management FDOT–Florida Department of Transportation ITB–Invitation to Bid NTP–Notice to Proceed UAZ–Utilities Analysis Zone
NOC – Notice of Commencement

1) NW 31ST Avenue Buffer Wall



2) NW 30th Terrace Roadway Improvement

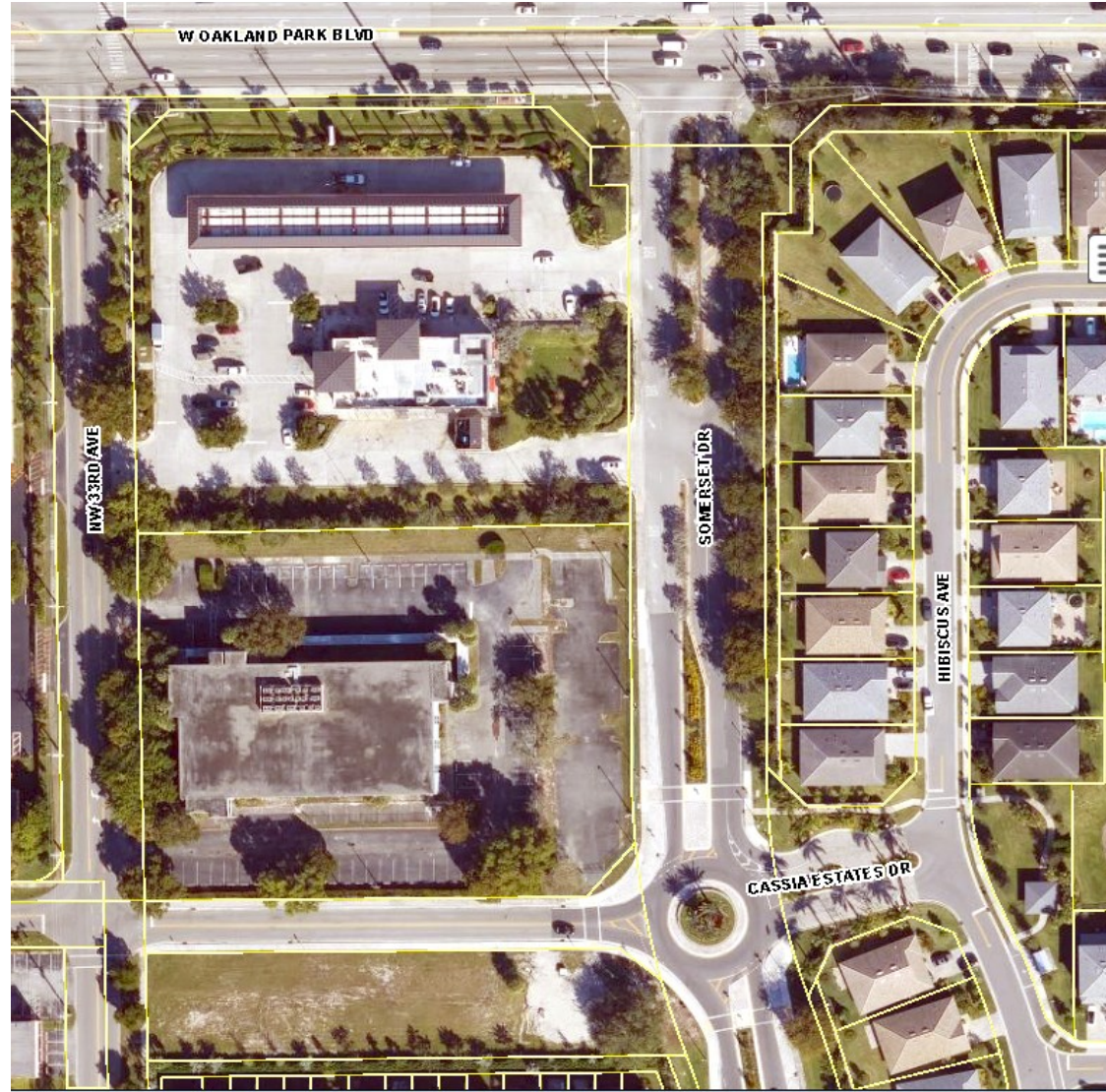


3) Westgate South Streetscape



4) Comprehensive Wayfinding and Gateway Signage (Entrances)

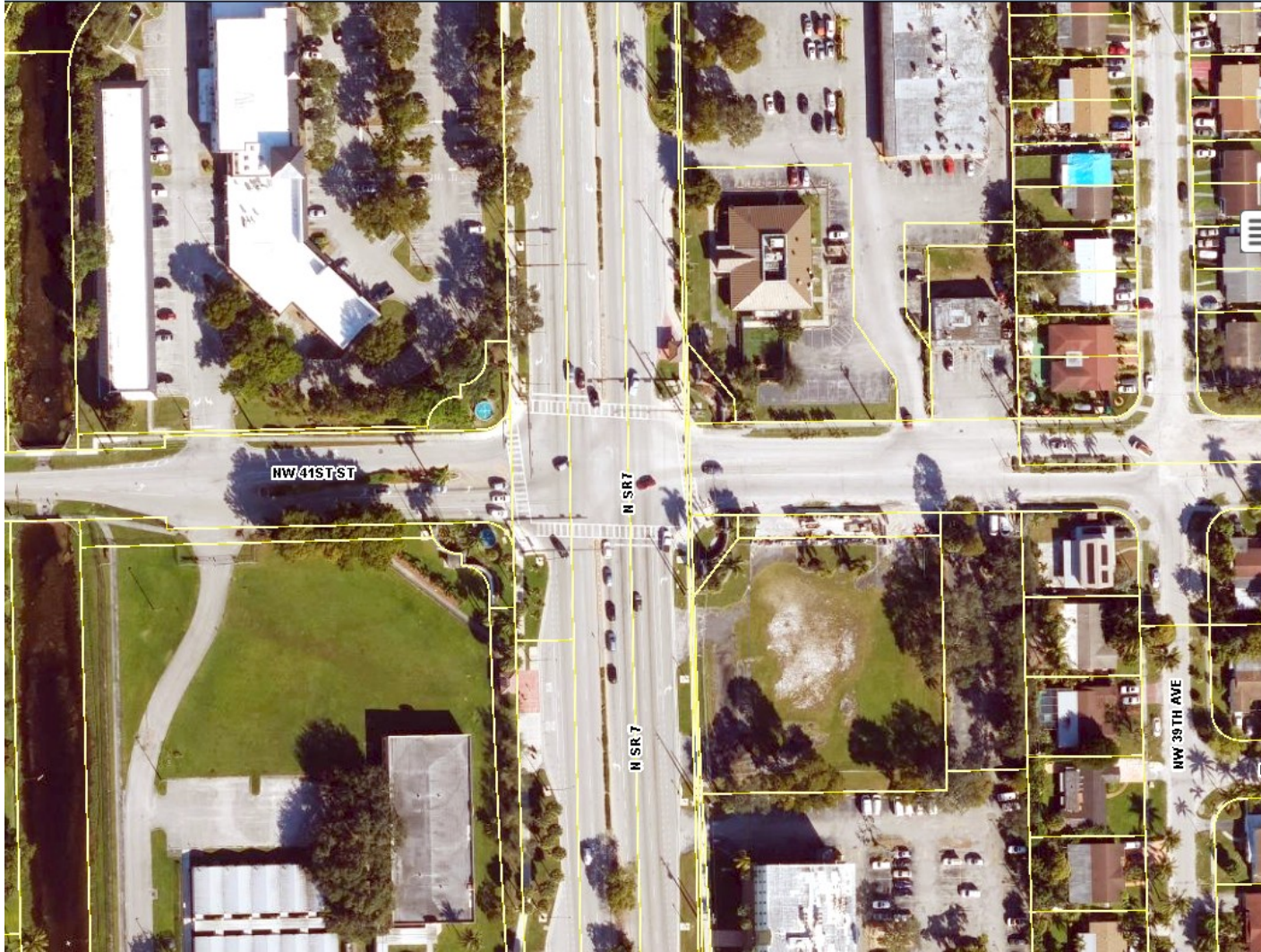
Summerset Drive



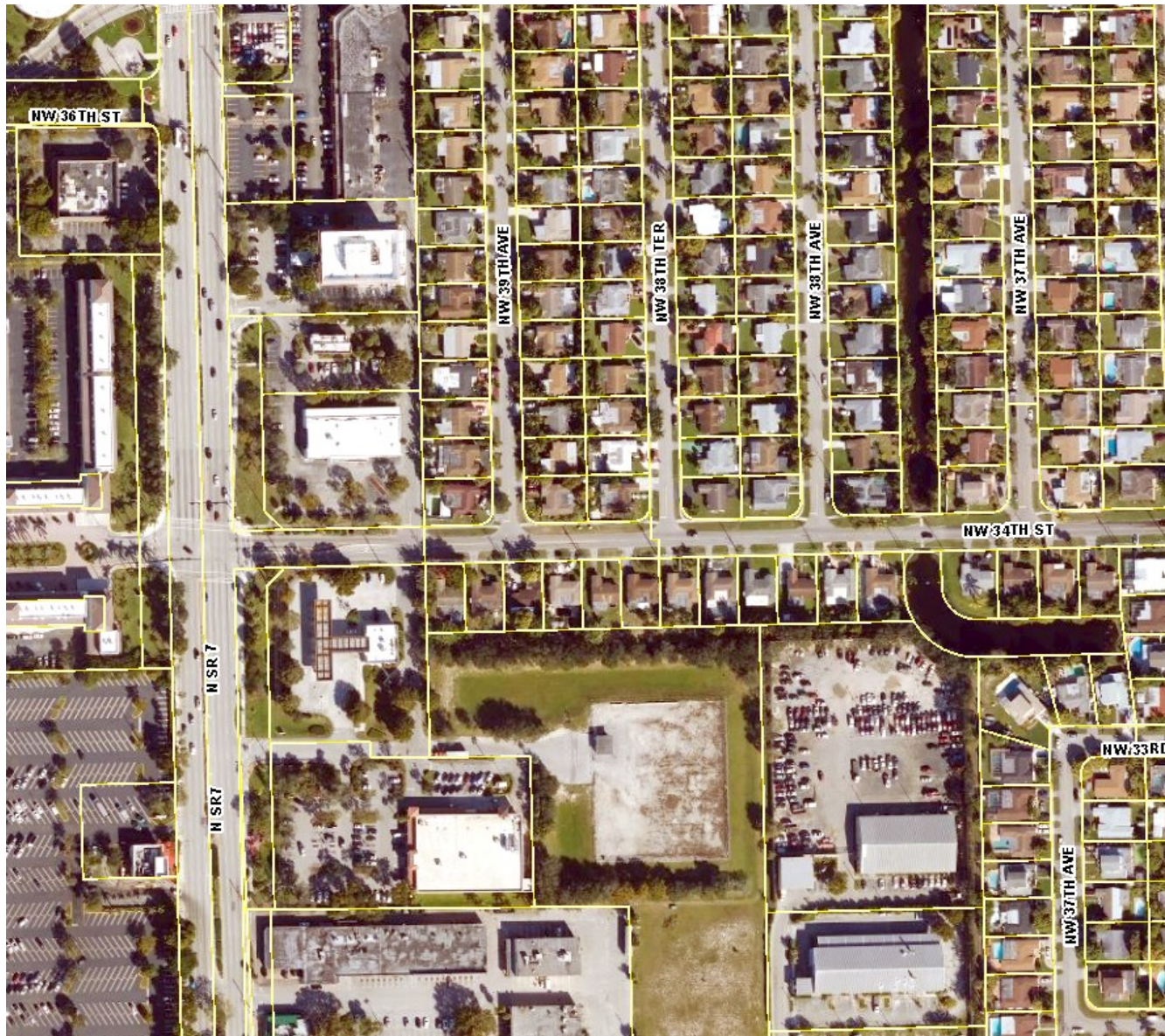
NW 33rd Avenue



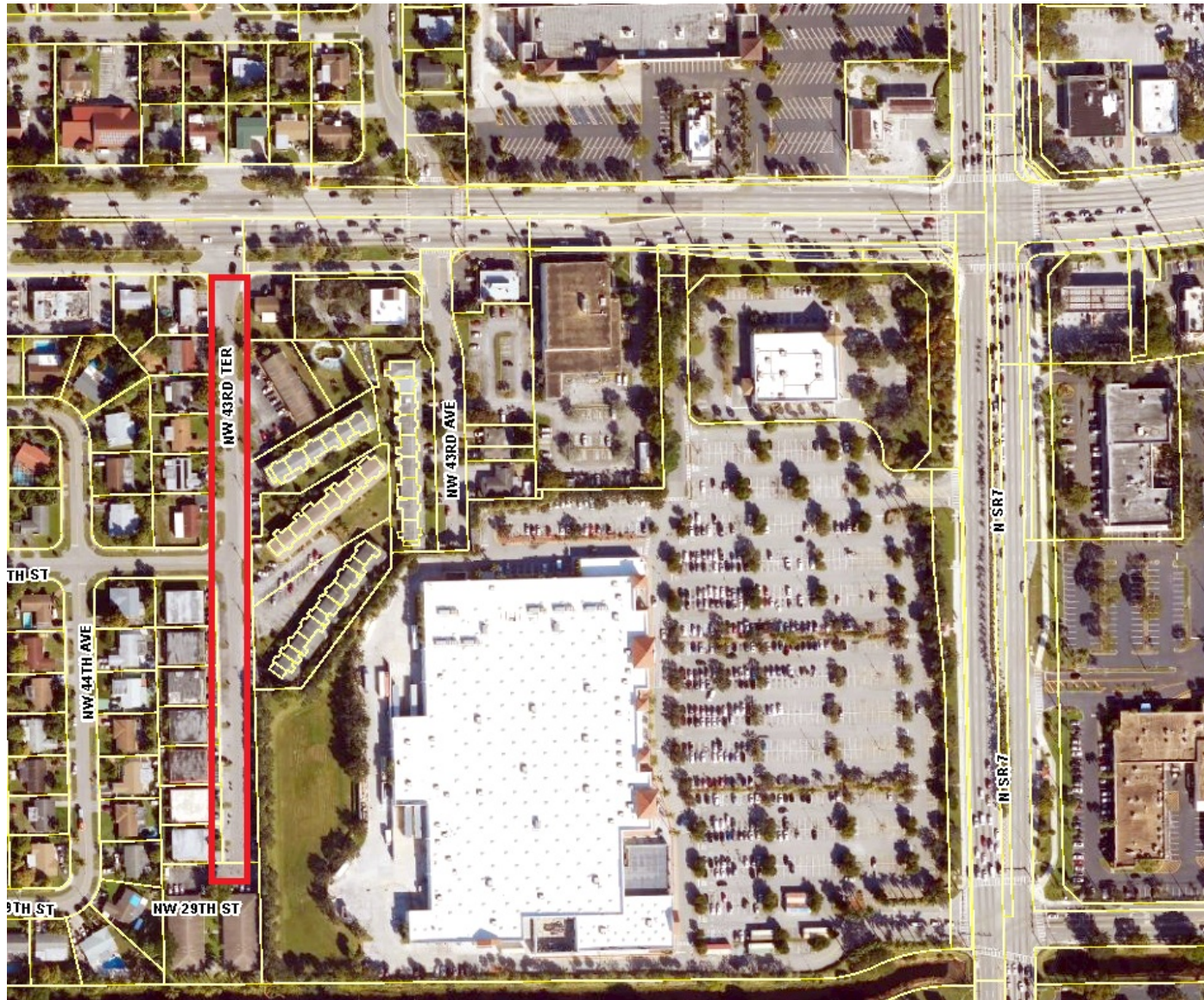
NW 41st Street & State Road 7



✚ NW 34th Street & State Road 7



Westgate Neighborhood -South – 43rd Terrace



5) Vincent Torres Memorial Park Improvement





Public Works Department's Monthly Report

October - 2025

Ronald Desbrunes, P.E., Director

CAPITAL IMPROVEMENT PROJECTS UPDATE

On Time and On Budget	<u>Fire Station 37 Replacement</u> • Project consists in the construction of a new Fire Station which will replace the existing one that is more than 40 years old. • Planning contract was awarded to CPZ Architects. Planning is underway. Conceptual plans are expected to be discussed at the first workshop meeting of December 2025. • Estimated Project Cost: \$6,000,000
On Time and On Budget	<u>Citywide Irrigation System Upgrade</u> • Project consists of replacement and upgrade of 14 existing pumps and irrigation system throughout the city. Project was advertised for bids on January 28th, 2025. The city received only 1 bid in the amount of \$498,979 which is double the budgeted amount. Procurement Services is looking for other alternatives prior to submitting for award. • Estimated Project Cost: \$200,000
On Time and On Budget	<u>Neighborhood Entryway Signs Upgrade</u> • Project consists in the citywide replacement and modernization of existing entryway and neighborhood signs • Conceptual design for new sign is currently being designed by Saltz Michelson through the CRA. Preliminary concepts have been submitted for review. • Estimated Project Cost: \$250,000
On Time and On Budget	<u>Major Roadway Landscape Improvement Project</u> • Project consists of the removal and replacement of existing landscape along State Road 7, Oakland Park Blvd and NW 52nd Avenue. Project is being design by Calvin Giordano and Associates. 90% design plans are being reviewed and will be submitted for city Commission input in December 2025. Project is partially funded by the CRA. • Estimated Project Cost: \$1,075,000
On Time and	<u>Citywide Boat Ramp Installation</u> • This project consists in the installation of new boat ramps to facilitate canal maintenance. Staff has identified 26 locations. Some of the locations are not conventional and requires additional structural design and environmental

On Budget	assessment. Six (6) boat ramps are currently being designed as part of this phase. • 60% design plans have been submitted by Craven Thompson and Associates and currently being reviewed. • Estimated Project Cost: \$700,000
On Time and On Budget	<u>Citywide Bridgefront Repair</u> • The city owns and maintains 22 bridgefronts wall systems which provide safety for vehicle and pedestrian and also enhancement to neighborhoods. Those bridgefront walls are old and in need of upgrade. This project aims to upgrade 7 of the 22 existing bridgefront wall with a unique feature that duplicates the existing bridgefront wall on NW 41st Street. • Kimley-Horn and Associates was retained to design this project. • Design is completed and project is expected to be advertised for bids in November 2025. • Estimated Project Cost: \$450,000
Pending	<u>NW 36th terrace Improvements project (Surtax)</u> • Project consists of Beautification, median improvements, traffic calming, bike lane, and drainage improvements on NW 36th Terrace (South of Oakland Park Blvd). project is funded by Surtax. • Project was advertised for bids in August 2025. Staff is waiting on concurrence from Broward County. Construction contract is expected to be awarded in December 2025. • Project is expected to be completed in June 2026. • Estimated Project Cost: \$863,663
Pending	<u>Alcee Hastings Parkway Improvements Project (Surtax)</u> • Project consists of drainage, landscape and traffic calming devices installation on NW 36th Street Alcee Hastings Parkway). Project is funded by Surtax. • Design was submitted to city Commission for input at the September 22nd City Commission workshop. Plan will be resubmitted to City Commission in December 2025. • Design Costs: \$120,000
Pending	<u>NW 50th Avenue Improvements (Surtax)</u> • Project consists in the Installation of drainage, landscape and traffic calming devices on NW 50th Avenue (from Oakland Park boulevard to C-13 Canal). Project is funded by Surtax. Planning is completed • Final planning documents has been submitted to the County in order to request funding for the design phase. • Planning Costs: \$15,000