



**ECONOMIC DEVELOPMENT ADVISORY BOARD
AGENDA
May 18, 2026
8:30 AM**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. APPROVAL OF MINUTES FROM PREVIOUS MEETING**
- 4. NEW BUSINESS**
 - A. Discussion regarding the City's Economic Development Strategic Goals
- 5. OLD BUSINESS**
- 6. OTHER BUSINESS**
- 7. ANNOUNCEMENTS**
- 8. PETITIONS FROM THE PUBLIC**
- 9. FUTURE AGENDA ITEMS**
- 10. ADJOURNMENT**

If a person decides to appeal any decision made by the Board, Agency, or Commission with respect to any matter considered at such meeting or hearing, he or she will need a record of the proceedings, and that, for such purpose, he or she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. (FS 286.0105)

Any person requiring auxiliary aids and services at this meeting may contact the City Clerk's Office at (954) 535-2705 at least 24 hours prior to the meeting. If you are hearing or speech impaired, please contact the Florida Relay Service by using the following numbers: 1-800-955-8770 or 1-800-955-8771.

CITY OF LAUDERDALE LAKES

Agenda Cover Page

Fiscal Impact: No

Contract Requirement:

Title
Discussion regarding the City's Economic Development Strategic Goals
Summary
Staff Recommendation

Background:

Funding Source:

Fiscal Impact:

Sponsor Name/Department:

Meeting Date: 5/18/2026

ATTACHMENTS:

Description	Type
<input type="checkbox"/> 2027-32 City's Strategic Priorities (Draft)	Backup Material



Strategic Plan for 2027-2032 DRAFT VERSION 2

STRATEGIC PRIORITY #1: Ensure long-term financial stability by adhering to the principles of fiscal responsibility and sound budgetary practice.

GOAL #1: By FYE 2032, decrease the City's costs related to paper and printing utilization by 50% from FY 2026.

- Milestone: By FYE 2027, Reduce printing and paper costs by 10% from FY 2026.

GOAL #2: By FYE 2032, reduce the City's reliance on its Fund Balance to cover revenue to expense deficits.

- Milestone: By FYE 2027, Reduce the utilization of savings to balance the budget by a minimum of 20% for FY 2027 compared to FY 2026.
- Milestone: By FYE 2027, Establish a finance committee to act as an oversight board of City finances and advise the Commission.

GOAL #3: Implement measures of cost recovery on programs and services by 20% over a 5-year period.

- Milestone: By FYE 2027, Implement processes to recover at least 5% of City program service costs.



Strategic Priority #2: Deliver reliable and effective public safety services that reduce crime, strengthen emergency response and enhance the overall safety and confidence of the community.

Goal #1: By 2032, Reduce overall crime incidences by 10%.

- Milestone: By FYE 2027, Install camera systems in [redacted] intersections, schools and parks.

Goal #2: By FY 2029, create a citizen academy to enhance community relations and education so as to break down mistrust and build positive relationships in the community.

- Milestone: By FYE 2027, [ADD MILESTONE HERE]

Goal #3: By FY 2032, through life safety education, increase public awareness of fire safety and reduce call volume by 20% as measured against results for FY 2026.

- Milestone: By FYE ??, Employ a full-time Life Safety Educator (LSE) to increase the amount of hours provided on fire safety education to the public.
- Milestone: By FYE 2027, Achieve a 4% increase in public education through Life Safety Educators and on-duty Fire-Rescue resources.

Goal #4: FY 2032, Achieve upgrade from ISO Class 2 to ISO Class 1

- Milestone: By FYE 2030, Increase fire facility training hours by 5%. [AS MEASURED AGAINST WHAT?]
- Milestone: By FYE 2030, Achieve a 10% increase in the availability of responding apparatus by utilizing Life Safety Educators and additional responding units.



STRATEGIC PRIORITY #3: Advance sustainable economic growth by strategically leveraging Capital Improvement Projects and fostering strong public-private partnerships (P3).

GOAL #1: By FYE 2032, the City will successfully execute at least 1 viable public-private partnership agreement for a Capital Improvement Project, ensuring it aligns with the City's strategic priorities.

- Milestone: By FYE 2027, Identify and complete assessments on at least 2 selected sites.
- Milestone: By FYE 2028, Finalize project scopes, budgets and legal frameworks.
- Milestone: By FYE 2029, Complete all pre-construction activities for approved projects.
- Milestone: By FYE 2030, Mobilize contractors and begin phased construction of at least 1 site.

GOAL #2: By December 31, 2030, complete construction on Canal 3.

- Milestone: By FYE 2028, Complete the design phase for the Canal 3 Capital Improvement Project, ensuring the project is fully engineered, permitted, cost estimated, and ready for construction implementation.

GOAL #3: By FYE 2032, in collaboration with the CRA, the City will identify, prioritize, and develop implementation plans for at least 2 projects for the development of the Town Center, leveraging public-private partnerships to stimulate economic growth, attract private investment, and enhance public spaces.

- Milestone: By FYE 2027, Conduct a full inventory of available, underutilized, or city owned parcels in the Town Center area.



STRATEGIC PRIORITY #4: Enhance public confidence in City services and strengthen the overall look and feel of the community through intentional branding, beautification, and engagement initiatives.

GOAL #1: In FY 2030, reduce the City “Litter Index” score by 25% over FY 2026 by implementing a data drive quarterly Transparency Dashboard.

- Milestone: By FYE 2027, Achieve a 10% reduction in street litter by the end of Year 1, as measured against the Litter Index dashboard created in Q1 and updated quarterly.

GOAL #2: In FY 2032, reduce Business Property litter by 50%, as measured against 2026 litter output.

- Milestone: By FYE 2027, Achieve a cumulative 25% reduction of litter in the City’s commercial areas for 2027 as measured against the Litter Index dashboard created in Q1 and updated quarterly.5

GOAL #3: In FY 2029 (3 years), the City will increase public confidence in Building Permitting services by increasing the number of permit submissions that are “complete” on submission to 80%, reducing the time it takes to complete reviews of minor permits to 2-10 days and of major permits to 15-30 days.

- Milestone:By FYE 2027, Complete 40% of permit submissions on submission enabling the City to reduce minor permit review times to 2-10 days and major permit review times to 15-30 days.
- Milestone: By FYE 2028, Complete 75% of permit submissions will be complete on submission enabling the City to reduce minor permit review times to 2-10 days and major permit review times to 15-30 days.
- Milestone: By FYE 2029, Complete 80% of permit submissions on submission enabling the City to reduce minor permit review times to 2-10 days and major permit review times to 15-30 days.



GOAL #5: Enhance public confidence in the City's Public Information Office and IT services.

- Milestone: By FYE 2027, Launch SEE CLICK FIX.
- Milestone: By FYE 2027, Extend public WiFi to the Corridors of 441 and Oakland Park Blvd.

DRAFT



STRATEGIC PRIORITY #5: Strengthen the City’s commitment to a We Care culture by delivering responsive, high quality customer service that consistently meets and exceeds community expectations.

GOAL 1: By 2032, achieve a 90% Community Trust rating by integrating a “WE CARE” culture with modern digital systems to ensure 95% of Key Performance measures are met or exceeded annually.

- Milestone: By FYE 2027, Conduct a community “Trust Audit” to identify baseline customer satisfaction scores and key friction points with City services and programs.
- Milestone: By FYE 2028, Achieve an 80% Community Trust Rating from constituents who participate in the 2028 Trust Audit.
- Milestone: By FYE 2029, Launch a public facing Impact Dashboard.
- Milestone: By FYE 2029, Ensure that every complaint receives a human response within 24 hours and report this on the public facing Impact Dashboard.
- Milestone: By FYE 2030, Begin using data collected from documentation to analyze complaints, identify recurring problems, and take a proactive approach to solving them.

GOAL 2: In FY 2032, 100% of City employees will achieve a minimum 85% assessment score on 2 annual We Care Academy trainings and improve overall customer satisfaction by 20% from the previous year.

- Milestone: By FYE 2027, Launch the We Care Academy and deliver its first two development trainings focused on empathy, job knowledge and problem solving to % of City employees.



- Milestone: By FYE 2028, Launch the We Care Academy and deliver its first two development trainings focused on empathy, job knowledge and problem solving to % of City employees.
- Milestone: By FYE 2029, Launch the We Care Academy and deliver its first two development trainings focused on empathy, job knowledge and problem solving to 75 % of City employees.
- Milestone: By FYE 2030, Launch a formal “We Care” credential for employees who exceed the minimum 85% assessment score.
- Milestone: By FYE 2030, Maintain a target of 20% year over year satisfaction growth.
- Milestone: by FYE 2031, 100% of all employees will complete 2 annual We Care Academy trainings with a minimum 85% assessment score.
- Milestone: By FYE 2032, Prepare and deliver a report for the City Manager reviewing 5 years of data and conclusions to ensure sustainable future annual growth.



STRATEGIC PRIORITY #6: Strengthen the City’s future by actively engaging youth and creating meaningful opportunities for them to learn, lead, and thrive through the delivery of municipal services and community partnerships.

GOAL #1: By FYE 2028, the City will launch a structured municipal internship program that provides hands-on work experiences to at least 25 local youth, resulting in a 25% increase in youth participation.

- Milestone: By FYE 2027, Research and create a detailed outline of the overall internship program, incorporating plans for the new program addition.

GOAL #2: In FY 2030, the City will formally collaborate with at least 3 secondary schools to create career exploration opportunities, host 2 annual career workshops, and connect with 100 students per year.

- Milestone: By FYE 2029, Identify and secure at least 3 secondary schools to collaborate with in delivering education opportunities and advancing the overall initiative.

GOAL #3: By FYE 2032, the City will have created a workforce development pipeline by partnering with at least 10 local businesses that are committed to providing job shadowing, mentorship, and entry level employment opportunities, placing at least 40 participating youth into paid employment or apprenticeship roles.

- Milestone: By FYE 2031, Develop a collaborative relationship with local businesses that correspond to the career interests of its internship participants.