



**ECONOMIC DEVELOPMENT ADVISORY BOARD
AGENDA
April 14, 2022
9:00 AM**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. APPROVAL OF MINUTES FROM PREVIOUS MEETING**
 - A. Meeting Minutes - February 10, 2022
- 4. NEW BUSINESS**
- 5. OLD BUSINESS**
 - A. Board Goals and Objectives
- 6. OTHER BUSINESS**
 - A. Business Development Update - April 2022
- 7. ANNOUNCEMENTS**
- 8. PETITIONS FROM THE PUBLIC**
- 9. FUTURE AGENDA ITEMS**
- 10. ADJOURNMENT**

If a person decides to appeal any decision made by the Board, Agency, or Commission with respect to any matter considered at such meeting or hearing, he or she will need a record of the proceedings, and that, for such purpose, he or she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. (FS 286.0105)

Any person requiring auxiliary aids and services at this meeting may contact the City Clerk's Office at (954) 535-2705 at least 24 hours prior to the meeting. If you are hearing or speech impaired, please contact the Florida Relay Service by using the following numbers: 1-800-955-8770 or 1-800-955-8771.

CITY OF LAUDERDALE LAKES

Agenda Cover Page

Fiscal Impact: No

Contract Requirement: No

Title
Meeting Minutes - February 10, 2022
Summary
Staff Recommendation

Background:

Funding Source:

Fiscal Impact:

Sponsor Name/Department:

Meeting Date: 4/14/2022

ATTACHMENTS:

Description	Type
<input type="checkbox"/> Meeting Minutes - February 10, 2022	Cover Memo

ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB) MEETING MINUTES

Thursday, February 10, 2022

9:00 AM

**City of Lauderdale Lakes City Hall Complex
Virtual Session**

I. Meeting Called to Order

Chairperson Nethel Stephens called the meeting to order on Thursday, February 10, 2022 at 9:01a.m.

II. Roll Call

Members Present

Nethel Stephens, Chair
Holly Salajka
Jan Stalow
David Jones

Absent:

Jodi Corn

III. Approval of Minutes from Previous Meeting:

A. Approval of January 13, 2022 Meeting Minutes

Motion to approve the meeting minutes was presented by Board member Holly Salajka and seconded by Board member David Jones. There was a unanimous voice vote of approval.

Motion passed: 4-0

IV. New Business

- Board members agreed to review current long-term goals for the Board and recommend new ones at the next meeting.
- Staff informed Board members about the opportunity to work with SCORE, a network of free volunteer small business mentors. They assist small business owners and entrepreneurs with advice on managing their businesses and identify resources.
- Board members were in favor of the collaboration with SCORE.

V. Old Business

Goal #1 - Chamber of Commerce

- Chair Stephens indicated that she has been talking to Amelia Parrish from Pathways Academy of Learning and Ms. Tawanda Sims from Elite Events by Tawanda. Both have indicated interest in participating in the committee that will start the process of

incorporating the Chamber of Commerce. Date of the committee meeting is forthcoming.

Goal #2 – Business Development Resources

- Chair Stephens encourage board members to continue sharing information about the City's programs: a) Business Rent and Utilities Assistance b) Safe and Clean Restaurant Assistance. These programs were funded by the American Rescue Plan Act and created to assist Lauderdale Lakes businesses impacted by COVID-19 with payment of past due rent, utilities and maintenance expenses.

Goal #3 – Business Ambassadors

- Board members agreed to launch the "Good Corporate Citizen" Initiative. The main purpose of the program is to recognize those businesses that have been able to navigate thru these challenging times and exhibited leadership in supporting their employees and community.
- Chair Stephens encouraged members to bring new ideas regarding the criteria for the program to the next meeting.
- It was recommended to use the Customer Training Program created for the Safe & Clean Restaurant Assistance applicants as a template for those businesses participating in the "Good Corporate Citizen" Initiative.

VI. Other Business

- No other business to discuss

VII. Announcements

- No new announcements

VIII. Petitions from the Public

- No petitions from the Public

IX. Future Agenda Items

- No agenda items recommended

X. Adjournment (9:24 a.m.)

Jan Stalow, Secretary

Vielka Buchanan, EDAB Liaison

CITY OF LAUDERDALE LAKES

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ATTACHMENTS:

Description	Type
<input type="checkbox"/> EDAB Goals and Objectives	Cover Memo

Economic Development Advisory Board

March 11, 2021

Chairperson: Nethel Stephens

Board Liaison: Vielka Buchanan

Board Members

MEMBER NAME	Term Expiration
Jodi Corn	11/2024
Nethel Stephens	11/2022
David Jones	11/2024
Jan Stollow	11/2022
Simone Wyatt	11/2024
Holly Salajka	Permanent Seat

1. Long term Goals/Objectives of the Board

The goal of the Economic Development Advisory Board is to provide feedback on ways to enhance the commercial district. The current long term goals/objectives are:

Goal #1 - Chamber of Commerce

- To provide the City with the benefits of knowledge, experience and business resources of the members in order to further the efforts of the Economic Development in business attraction, retention, and develop through partnership with the Lauderdale Lakes Chamber of Commerce.

Goal #2 – Business Development Resources

- Create an economic development pipeline by providing resources for business development and employment opportunities for the under employed and unemployed through job fairs and various workshops.

Goal #3 – Business Ambassadors

- To serve as business ambassadors by promoting the City to the business community through the Business Retention and Visitation Outreach (BRAVO) Program.

CITY OF LAUDERDALE LAKES

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Meeting Date: 4/14/2022

ATTACHMENTS:

Description	Type
<input type="checkbox"/> Business Development Update April 2022	Cover Memo

Economic Development Update

{Covering October 1, 2021 – March 31, 2022}

April 2022



New Businesses

January 2022	February 2022	March 2022	Year to Date
7	6	4	40

Redevelopment/Development Opportunities

SW Corner of NW 31st Avenue and Oakland Park Boulevard (formerly known as Commerce Park)

In 2020, the Lauderdale Lakes Community Redevelopment Agency sold the former Commerce Park (20 acres approximately) site to Pulte Homes Company LLC, new owner and developer of the site. American Land Ventures (ALV) is no longer the designated developer of the site or involved in the process. Pulte Home Company, LLC agreed to construct 84 single family homes.

Update:

- Construction of homes are in progress. To date, there have been ten closings out of 48 homes sold.

Northwest 31st Avenue – Redevelopment Overlay District

The NW 31 Avenue Corridor has been the focus of numerous community planning initiatives over the past decade. The CRA has contributed to enhancing the roadway and linkages to the NW 31 Avenue Corridor. In addition to the NW 31 Avenue Roadway Improvement Project, the Planning & Zoning staff is spearheading an initiative geared to improve the existing character of buildings located on +/- 28.4 acres in size, residential lot that contains over 100 properties.

Update:

- Four home improvements were completed. Final review of the overlay district regulations is in progress.

PENDING/COMPLETED PROJECTS

- Legacy Financial Management continues providing technical assistance to businesses in the City. The program was designed to provide proper skills and entrepreneurial advice to ten (10) local businesses. To date, six (6) businesses have remain active in the program. These include: The Taylor's Touch, Community Benefits, Virtual Medical Staffing Solutions, Prestigious Furnishings, Garcon & Associates Consulting, and The Basement Hair Salon. Two new businesses were referred to the program: Chitra's House of Elegance (recipient of ARPA funds) and Gentle Touch Assisted Living Facility, LLC. Owner of Gentle Touch Assisted Living Facility, LLC has been responsive and expressed interest in updating the website making it user friendly. Business collateral materials have been redesigned and others updated.
- Business Programs funded by American Rescue Plan Act (ARPA)
Currently not accepting applications for the Business Rent and Utilities Assistance Program and Safe & Clean Restaurant Assistance program. Programs will be revised to include more benefits and initiatives to encourage participation. To date, 25 applications have been accepted. Six (6) have been denied funding for different reasons. Thirteen (13) applications have been approved for funding and the remaining are still in the review and evaluation process.

Upcoming Workshops/Special Events

- National Small Business Week (May 2 - 6, 2022) is coming up and the City will be recognizing businesses operating in Lauderdale Lakes for 10 years or less. Details of activities are forthcoming.