



**ECONOMIC DEVELOPMENT ADVISORY BOARD
AGENDA
June 9, 2022
9:00 AM**

- 1. CALL TO ORDER**
- 2. ROLL CALL**
- 3. APPROVAL OF MINUTES FROM PREVIOUS MEETING**
 - A. EDAB May 12, 2022 Minutes
- 4. NEW BUSINESS**
- 5. OLD BUSINESS**
- 6. OTHER BUSINESS**
 - A. Business Development Update - May 2022
- 7. ANNOUNCEMENTS**
 - A. SCORE Broward - Workshop On June 21st
- 8. PETITIONS FROM THE PUBLIC**
- 9. FUTURE AGENDA ITEMS**
- 10. ADJOURNMENT**

If a person decides to appeal any decision made by the Board, Agency, or Commission with respect to any matter considered at such meeting or hearing, he or she will need a record of the proceedings, and that, for such purpose, he or she may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. (FS 286.0105)

Any person requiring auxiliary aids and services at this meeting may contact the City Clerk's Office at (954) 535-2705 at least 24 hours prior to the meeting. If you are hearing or speech impaired, please contact the Florida Relay Service by using the following numbers: 1-800-955-8770 or 1-800-955-8771.

CITY OF LAUDERDALE LAKES

Agenda Cover Page

Fiscal Impact: No

Contract Requirement: No

Title
EDAB May 12, 2022 Minutes
Summary
Staff Recommendation

Background:

Funding Source:

Fiscal Impact:

Sponsor Name/Department:

Meeting Date: 6/9/2022

ATTACHMENTS:

Description	Type
<input type="checkbox"/> EDAB May 12, 2022 Minutes	Minutes

ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB) MEETING MINUTES

Thursday, May 12, 2022

9:00 AM

City of Lauderdale Lakes City Hall Complex
Virtual Session

I. Meeting Called to Order

Chairperson Nethel Stephens called the meeting to order on Thursday, May 12, 2022 at 9:07 a.m.

II. Roll Call

Members Present

Nethel Stephens, Chair

Jan Stelow

David Jones

Jodi Corn

Marilyn Davis, Vice Mayor

III. Approval of Minutes from Previous Meeting:

A. Approval of April 14, 2022 Meeting Minutes

Motion to approve the meeting minutes was presented by Board member David Jones and seconded by Board member Jodi Corn. There was a unanimous voice vote of approval.

Motion passed: 4-0

IV. New Business

- Permitting Process
 - The City's permitting process has becoming more lengthy and complex. Board members have formally shared their concerns with City Staff and Commission last year. No changes have occurred.
 - According to Board members, the recruitment of new businesses to the area has become very challenging and the permitting process is making it more difficult.
 - Vice Mayor Davis indicated that she will gladly take the Board's concerns to the City Manager and discuss the matter with Staff.
- Business Development Programs
 - The City is preparing to launch programs to assist local businesses with interior and exterior improvements of their properties and past due rent.
 - Board members recommended that assistance should include helping landlord incentivize for the recruitment of new tenants.
 - Board members also indicated that the City Code needs to be updated. It needs to be adjusted to the current business climate.

V. Old Business

Goal #1 - Chamber of Commerce

- No updates provided

Goal #2 – Business Development Resources

- Vice Mayor Marilyn Davis shared with board members that she informed the Assistance City Manager, Mrs. Treasa Brown-Stubbs about the plans of hosting the career fair in September of this year at the multipurpose building. Mrs. Stubbs indicated that Fridays are the only days the Multipurpose is available for any activity. The remaining days of the week is occupied by seniors.

Goal #3 – Business Ambassadors

- No updates provided

VI. Other Business

- No other business to discuss

VII. Announcements

- No new announcements

VIII. Petitions from the Public

- No petitions from the Public

IX. Future Agenda Items

- No agenda items recommended

X. Adjournment (10:09 a.m.)

Jan Stollow, Secretary

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Description	Type
<input type="checkbox"/> Business Development Update May 2022	Cover Memo

Economic Development Update

{Covering October 1, 2021 – May 31, 2022}

June 2022



New Businesses

March 2022	April 2022	May 2022	Year to Date
4	13	14	67

Redevelopment/Development Opportunities

SW Corner of NW 31st Avenue and Oakland Park Boulevard (formerly known as Commerce Park)

In 2020, the Lauderdale Lakes Community Redevelopment Agency sold the former Commerce Park (20 acres approximately) site to Pulte Homes Company LLC, new owner and developer of the site. American Land Ventures (ALV) is no longer the designated developer of the site or involved in the process. Pulte Home Company, LLC agreed to construct 84 single family homes.

Update:

- Construction of homes are in progress. To date, there have been twelve (12) closings out of 53 homes sold. Sales are approximately in the \$540, 000 and up range.

Northwest 31st Avenue – Redevelopment Overlay District

The NW 31 Avenue Corridor has been the focus of numerous community planning initiatives over the past decade. The CRA has contributed to enhancing the roadway and linkages to the NW 31 Avenue Corridor. In addition to the NW 31 Avenue Roadway Improvement Project, the Planning & Zoning staff is spearheading an initiative geared to improve the existing character of buildings located on +/- 28.4 acres in size, residential lot that contains over 100 properties.

Update:

- Four home improvements were completed. Two homes completed closing process.

- Reviewing the option of starting a new cycle of accepting applications. Final review of the overlay district regulations is in progress.

New Planned Developments

- **Promenade Villas**
 - Location: 3900 NW 37th Street (Former Bowling Alley Site)
 - Type of development: 136 units - Mixed-use (retail and residential)
 - Owner: 1160 Bay Harbor Development, Inc.
- **Cassia Commons**
 - Location: Northeast side of NW 29th Street and NW 33rd Avenue
 - Type of development: 44 fee simple townhouses units
 - Owner: Pulte Home Company, LLC

PENDING/COMPLETED PROJECTS

Commercial Property Improvement Program

The City of Lauderdale Lakes is getting ready to launch Lauderdale Lakes Commercial Property Improvement Program geared to provide Lauderdale Lakes property owners and tenants with financial assistance in the form of a grant to improve the aesthetics or appearance of their properties as well of interior improvements in their spaces. The applicant may be eligible for a grant of up to \$40,000 for exterior/interior improvements.

Safe & Clean Restaurant Assistance Program

The City of Lauderdale Lakes would once again be accepting applications for the Safe & Clean Restaurant Assistance Program. The program was designed to assist Lauderdale Lakes restaurants with the payment of maintenance expenses such as walls, floors, deck surfaces, furniture, fixtures and equipment needed in the business, cleaning supplies and protective equipment up to \$20,000. Eligible businesses include restaurants, caterers, and bakeries.

Upcoming Workshops/Special Events

Broward SCORE Workshops

The City of Lauderdale Lakes in collaboration with Broward SCORE will be hosting a series of free online webinars covering topics ranging from startup strategies to marketing and finance. The first session will be held on **June 21st, 6:00 p.m.** Other workshops scheduled:

- July 18 - Essentials for entrepreneurship development
- August 15 - Small, Minority, Women Owned business

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